



# for DEL NORTE

## FAQS

### **IS IT A TAX**

**No.**

The 1% Program collects a voluntary contribution from customers of participating businesses -- if a customer does not wish to contribute, you must remove it.

### **WHERE DOES IT GO DNCC collects it**

DNCC & the 1% program manages the collected funds. Funds are used to support events, community needs, and public improvement projects. Grab a brochure, share the QR code or send them to [DelNorteChamber.org](http://DelNorteChamber.org)

### **WHERE CAN I LEARN MORE DelNorteChamber.org**

Financial statements, project and event updates, and additional information are all available on the website. Share the great things you've seen happening and printed info as well.

### **HOW DO I REMOVE IT Talk to your boss**

If you don't know how - ask your boss. Each Point of Sale system is likely to be different and your supervisor or business owner should be able to show how to remove it.

### **SOMEONE IS MAD That's okay...**

Direct them to the chamber website. The program is legal and one of many in the country. That doesn't mean everyone will be happy with it.



# for DEL NORTE

## FAQS - II

### **IS IT LEGAL**

**Yes.**

There are similar programs all across the country. Salida and Crested Butte have great programs, 1% for the Planet is a global model, and there are many others!

### **DO WE ADVERTISE**

**Of course!**

Share that your business has at least two forms of notification and it is printed on their bill or receipt. We aim for transparency and hope that people are excited to contribute to our community.

### **IS THE CITY INVOLVED**

**1% is a DNCC program**

Membership in the program as well as collection and distribution of contributions is solely managed by the DNCC and 1% program. There is no government involvement.

### **HOW DO I GET INVOLVED**

**DNCC & 1% meetings**

Watch the website for meeting updates - but typically meetings are the 2nd Tuesday of each month at 2pm at the Windsor Hotel. We'd love to have you join us!!

### **CAN I CONTRIBUTE MORE** **DelNorteChamber.org**

We have contribution goals on the website and accept all contributions -- you can contribute online or via check through the DNCC and by supporting participating businesses! Additional contributions to a business is not possible at this time.